



Agritech Peru 2011: SQM Supports the Growth of the Peruvian Agri-Export Industry

Last May, **SQM** took part in Agritech Peru 2011, the first Latin American edition of the world famous Agritech trade fair. The event which was held in Lima, Peru, gathered agri-exporters, farmers and trade affiliated businessmen from all over the world who were eager to discover new and improved technologies and products for their businesses. For this reason, **SQM**, in line with its continuous commitment to the agribusiness and its clients, decided to participate as producer and distributor of **Specialty Plant Nutrition** in order to promote the company's broad portfolio of products and solutions as well as the technical consultancy provided by our colleagues. Parallel to the event, a number of technical seminars were organized, during which several professionals exchanged their know-how and field experience in various fields such as fertilisers, water resources, agricultural technology, greenhouses, farm machinery, fertigation and nutrition monitoring.

The main objective of Agritech Peru 2011 was to promote the growth of the agri-export industry in Peru, and to turn the country into a must for those wishing to invest and to establish business connections in Latin America, because Peru has many natural resources and needs only to develop more in terms of technology. **SQM** has been operating in Peru for more than 18 years and has continuously shared its worldwide technical and professional skills with its clients in order to optimize both the yield of their crops and the profitability of their businesses.



